

Agenda – Culture, Welsh Language and Communications Committee

Meeting Venue:

Committee Room 2 – Senedd

Meeting date: 18 September 2019

Meeting time: 09.30

For further information contact:

Martha Da Gama Howells

Committee Clerk

0300 200 6565

SeneddCWLC@assembly.wales

- 1 Introductions, apologies, substitutions and declarations of interest**
(09.30)
- 2 Annual scrutiny of S4C**
(09.30–10.30) (Pages 1 – 15)
Owen Evans, Chief Executive, S4C
Huw Jones, Chairman, S4C
- 3 Annual scrutiny of the Welsh Language Commissioner**
(10.30–12.00) (Pages 16 – 36)
Aled Roberts, Welsh Language Commissioner
Gwenith Price, Strategic Director and Deputy Commissioner
Dyfan Sion, Strategic Director
- 4 Paper(s) to note**
 - 4.1 Correspondence with the Minister for Health and Social Services regarding The National Health Service (Welsh Language in Primary Care Services) (Miscellaneous Amendments) (Wales) Regulations 2019**
(Pages 37 – 41)
 - 4.2 Correspondence with the Minister for Education regarding Teaching Welsh History**
(Pages 42 – 46)



- 4.3 Letter to the Chair in response to the Committee's report on: The National Health Service (Welsh Language in Primary Care Services) (Miscellaneous Amendments) (Wales) Regulations 2019**
(Pages 47 – 52)
- 4.4 Correspondence with the National Trust regarding its role in tackling social poverty**
(Pages 53 – 66)
- 4.5 Correspondence with the Deputy Minister for Culture, Sport and Tourism regarding an update on the arts and creative industries portfolio**
(Pages 67 – 73)
- 4.6 Letter to the Chair from Wikimedia UK Manager in Wales regarding licensing fees**
(Pages 74 – 75)
- 4.7 Letter from Future Generations Commissioner for Wales to the Chair regarding the first Future Generations Report**
(Pages 76 – 77)
- 5 Motion under Standing Order 17.42(vi) to resolve to exclude the public from the remainder of this meeting**
(12.00)
- 6 Private Debrief**
(12.00–12.10)
- 7 Consideration of draft report: Community radio**
(12.10–12.20) (Pages 78 – 85)
- 8 Consideration of the forward work programme**
(12.20–12.30) (Pages 86 – 93)

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Agenda Item 3

By virtue of paragraph(s) vi of Standing Order 17.42

Document is Restricted

Vaughan Gethin AM

Minister for Health and Social Services

Welsh Government

2 July 2019

Dear Vaughan,

**The National Health Service (Welsh Language in Primary Care Services)
(Miscellaneous Amendments) (Wales) Regulations 2019**

The Culture, Welsh Language and Communications Committee considered the above Regulations at its meeting on 6 June. During the meeting we heard from representative groups including independent primary health care providers, the office of the Welsh Language Commissioner and Cymdeithas yr Iaith Gymraeg. The report of this scrutiny was published on 13 June 2019.

Russell Goodway, Chief Executive of Community Pharmacy Wales, attended our meeting and spoke about the impact of the Regulations on members of his organisation. He has since written to me to comment on the Committee report, saying:

While we do not disagree with any of the recommendations in the report, Community Pharmacy Wales (CPW) continues to have reservations in terms of the way that the regulations have been framed. As we made clear in both our written and oral evidence, the requirements in the Regulations as drafted fall on a NHS pharmacist delivering 'pharmaceutical services'.

The Regulations state that the definition of pharmaceutical services is as stated in regulation 2(1) of the 2013 Regulations.

The 2013 Regulations are the National Health Service (Pharmaceutical Services) (Wales) Regulations 2013. In these

Regulations it states that the definition of pharmaceutical services is 'pharmaceutical services that fall within section 80 of the 2006 Act and do not include directed services'.

CPW remains of the opinion, therefore, that the requirements of the Regulations may only apply to the dispensing of prescriptions and the supply of medicines. This is not an accurate reflection of the work of community pharmacies and we reiterate that the regulations will only produce meaningful change if they cover the supply of medicines together with the provision of both NHS Advanced and Enhanced Services.

Put simply yet again, the Regulations as drafted to cover only the dispensing of medicines and not the wide range of other services a community pharmacy undertakes, be that smoking cessation or other common place health advice, which can continue to be carried out without any reference to the use of the Welsh language. Bearing in mind the thrust of the rest of the Committee's report is directed toward maximising the use of the Welsh language in primary care settings, we are surprised and disappointed that our simple and practical point around re-framing the services to maximise Welsh language use has not been taken on board in any way.

I would be grateful if you could set out the reasons why you drafted the Regulations to include requirements on pharmacies relating only to their role in dispensing medicines and prescriptions, and excluded the advanced and enhanced services they also provide?


Please can you confirm whether Community Pharmacy Wales' concerns on this issue were considered as part of your work in preparing these Regulations, and if so, why they were not acted on?

As you know, the Committee was concerned about the timing and the content of the Regulations which came into force on 30 May. Our

stakeholders continue to stress the need for provision of primary care services to be in the patients' language of choice. I think Russell Goodway has raised a valid query about the way in which the Regulations have been drafted and his concern that they are in danger of not producing 'meaningful change' deserves a response.

I would be grateful if you could reply to these questions by 31 July 2019.

Yours sincerely,



Bethan Sayed

Chair of the Committee



Ein cyf/Our ref - MA-L/VG/0567/19

Bethan Sayed AM
Chair, Culture, Welsh Language and Communications Committee
National Assembly for Wales
Cardiff Bay
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24 July 2019

Dear Bethan,

Thank you for your letter of 2 July regarding the letter you received from Russell Goodway, Chief Executive of Community Pharmacy Wales about the application of the Welsh language duties set out in the National Health Service (Welsh Language in Primary Care Services) (Miscellaneous Amendments) (Wales) Regulations 2019 (“the 2019 Regulations”) to Pharmaceutical Services.

The 2019 Regulations define pharmaceutical services as the definition for pharmaceutical services in Regulation 2(1) of the National Health Service (Pharmaceutical Services) (Wales) Regulations 2013 (“the 2013 Regulations”). The 2013 Regulations define pharmaceutical services as pharmaceutical services that fall within section 80 of the 2006 Act (arrangements for pharmaceutical services) and do not include directed services.

The 2013 regulations therefore refer to the essential services provided by community pharmacies only. The advanced and enhanced services provided by community pharmacies are set out in Directions –

- The Pharmaceutical Services (Advanced and Enhanced Services) (Wales) Directions 2005; and
- The Pharmaceutical Services (Advanced Services) (Appliances) (Wales) Directions 2010.

The intention is to make amendments to the above directions during the summer to ensure pharmacy contractors providing those advanced and enhanced services comply with the Welsh language duties.

I will advise you in due course on the detail of the amendment to the Directions and when they will come into force.

My officials will work with Community Pharmacy Wales and Health Boards to ensure that the provisions are met as far as possible in the interim.

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Rydym yn croesawu derbyn gohebiaeth yn Gymraeg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.

We welcome receiving correspondence in Welsh. Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.

Yours sincerely,

A handwritten signature in black ink that reads "Vaughan Gething". The signature is written in a cursive, flowing style.

Vaughan Gething AC/AM

Y Gweinidog Iechyd a Gwasanaethau Cymdeithasol
Minister for Health and Social Services

Kirsty Williams AM

Minister for Education

Welsh Government

3 July 2019

Dear Kirsty,

Teaching Welsh history

The Culture, Welsh Language and Communications Committee has been looking at the teaching of Welsh history in schools. We have previously written to you on this topic in March to ask for further information about teacher training, the amount of time spent teaching Welsh history and the availability of teaching materials.

You also wrote to us in May to say that you will explore our suggestion for a thematic review of the teaching of Welsh history with the Chief Inspector at Estyn.

At our meeting on 26 June, the Committee took evidence from stakeholders on the Draft Curriculum for Wales 2022, published on 30 April.

During the meeting we heard from Ioan Rhys Jones from UCAC who raised concerns about the transferability of teaching skills. He said:

Rightly or wrongly, we're stepping into a situation where those who will have been taught to teach in England will not be able to do so in Wales, and there has to be a realisation and an understanding that that is the case. Our curriculum has been quite different to England in many ways for a number of years. These changes now mean that we are going to make the pot smaller, unless there is going to be an investment in training those who come into the country as teachers of the Welsh curriculum... But we are coming to a crunch period in education in Wales, in as much as if you want to teach in Wales, you will have to be trained in Wales, and perhaps

the partnership that goes across the border as far as teacher training is concerned is going to come unstuck in that respect as well.

Please can you outline any impact assessments you have carried out, in advance of introducing the Draft Curriculum for Wales 2022, on the recruitment and retention of teaching professionals?

Please can you outline the evidence you have received on the effect of diverging curricula on teachers from England accessing teaching posts in Wales and vice versa?

I would be grateful if you could reply by 31 July.

Yours sincerely,



Bethan Sayed

Chair of the Committee



Ein cyf/Our ref - MA-P/KW/2713/19

Bethan Sayed
Chair Culture, Welsh Language and Communications Committee
National Assembly for Wales

24 July 2019

Dear Bethan,

Thank you for your letter of 3 July on behalf of the Culture, Welsh Language and Communications Committee following on from the Committee's meeting on 26 June.

You outlined that at this meeting you took evidence from stakeholders on the Draft Curriculum for Wales 2022 and heard from Ioan Rhys Jones from UCAC who raised concerns about the transferability of teaching skills.

In regard to the issues highlighted by Mr Jones I would like to reassure the committee regarding the diverging curriculum in Wales and England and teachers from both sides of the border accessing teaching posts in each jurisdiction.

Under the 2012 Qualified Teacher Status regulations teachers from across the UK can teach in Wales, including those from England, and we remain legally committed to recognising other jurisdictions teaching qualifications across the UK and presently the EEA (until EU-Exit). Regarding intra-UK movement of teachers, there are no plans for this to change in the foreseeable future.

We are also committed to recognising other jurisdictions teaching qualifications under the Mutual Recognition of Professional Qualifications MRPQ (across the EEA). In the event of EU exit will continue to have mechanisms to recognise relevant comparable qualifications within the EU and other jurisdictions.

As such, a suitably qualified English applicant would only fail to get a post in a Welsh setting if there was a better suited applicant.

While I understand the worry in regard to potential applicants being deterred from applying for jobs in Wales (due to the divergence of the Welsh system from that in England), I personally do not subscribe to the concern.

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Rydym yn croesawu derbyn gohebiaeth yn Gymraeg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.

We welcome receiving correspondence in Welsh. Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.

With the wide ranging reform agenda within Wales and our distinct approach to education I maintain that teaching within Wales is being made more attractive and is likely to draw confident, capable and ambitious individuals to apply to teach in Wales.

Following on from this your letter asks that I:

- Outline any impact assessments carried out, in advance of introducing the Draft Curriculum for Wales 2022, on the recruitment and retention of teaching professionals?
- Outline the evidence received on the effect of diverging curricula on teachers from England accessing teaching posts in Wales and vice versa?

In regard to the specifics of impact assessments, an integrated impact assessment of the new curriculum has been undertaken and published alongside the white paper. Our draft Impact Assessments and RIA for the Bill are available on the Welsh Government website.

In regard to the important issue of recruitment and retention of teaching professionals we have undertaken a wide range of research and evaluation into this topic.

For example in order to better understand recruitment and retention of teachers in Wales, a key piece of research was commissioned from Beaufort Research and NFER Cymru to consider “Teacher Retention and Attractiveness in Wales” for both ITE and existing teachers. This research examined and sought to understand the issues around teacher recruitment and retention in a number of contexts including geographic and diversity. The final report was published March 2019. <https://gov.wales/research-study-attractiveness-teaching-and-retention-teachers>

OB3 were also commissioned to undertake an evaluation of Welsh-medium provision in ITE. This involved in depth interviews with stakeholders and students along with analysis of existing evidence both nationally and internationally. The evaluation explores aspects of the Welsh Medium Incentive Scheme in the wider context of Welsh-medium provision to identify the strengths and weaknesses of existing provision and requirements for future ITE provision in the context of the new accreditation criteria. OB3 reported their findings September 2018. <https://gov.wales/evaluation-welsh-medium-provision-initial-teacher-education-0>

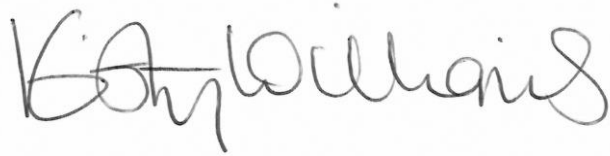
Research on the equivalency tests used by ITE Providers for entry into the profession was also published January 2019. <https://gov.wales/study-national-equivalency-entry-test-initial-teacher-education-candidates-0>

Further evidence and research has been commissioned by Welsh Government from the EWC to specifically research “Incentivisation into ITE in Wales”, which has produced three reports: “A comparison of teacher training incentives in Wales and England”, “Teacher Training Incentives in Wales: International Policy Context” and “Graduate Recruitment: Teaching and other professions”. These will inform our further developments in regard to recruitment and incentives for teacher training.

I have also put in place the Teacher Recruitment and Retention Advisory Board to inform key areas of workforce planning policy development. The board also provides

expert advice on the continued progress of Initial Teacher Education reform and issues relating to supporting the existing teaching workforce. The Board is chaired by Professor John Gardner and has representatives from middle tier organisations as well as Head teachers from across Wales.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Kirsty Williams', written in a cursive style.

Kirsty Williams AC/AM

Y Gweinidog Addysg
Minister for Education



Ein cyf/Our ref - MA-L/VG/0528/19

Bethan Sayed AM
Chair
Culture, Welsh Language and Communications Committee
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25 July 2019

Dear Bethan,

Thank you for the Committee's report of 13 June on the National Health Service (Welsh Language in Primary Care Services) (Miscellaneous Amendments) (Wales) Regulations 2019 ("the 2019 Regulations").

I have carefully considered the recommendations of the Committee and I have included a response to the recommendations individually in annex 1 to this letter, except for recommendation 2 which is outlined below.

In Recommendation 2, the Committee seeks an explanation as to why only the minimum 21 days was allowed for scrutinising the Regulations by the Assembly when the Welsh Government had given the Chair a commitment that more time would be allowed.

The 2019 Regulations did meet all the requirements under the Standing Orders for introducing this Statutory Instrument under the negative procedure. However, this was not in the spirit of what I would have intended, as I welcome and value committee scrutiny. Unfortunately, more time was not available for scrutiny of the 2019 Regulations due to the linkages between the introduction of the duties for the independent primary care providers and the Welsh language standards for the Local Health Boards coming into force on 30 May.

I also noted the importance of not delaying the introduction of the duties as they are an important component to improving Welsh language services in primary care and are part of a jigsaw of work and support being put in place with the development of a toolkit and GP Welsh language base line survey.

As I note above, I fully appreciate providing time for scrutiny and in response to the debate on annulling the motion, reported I have asked my officials to ensure that, in future, when we make regulations about the use of the Welsh language in health and social care, even if under the negative procedure, we alert and engage with the specific subject committee but

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also with the Culture, Welsh Language and Communications Committee earlier in the process.

Yours sincerely,

A handwritten signature in black ink that reads "Vaughan Gething". The signature is written in a cursive, slightly slanted style.

Vaughan Gething AC/AM

Y Gweinidog Iechyd a Gwasanaethau Cymdeithasol
Minister for Health and Social Services

Response to the Report of the National Assembly for Wales Culture, Welsh Language and Communications Committee Report on the National Health Service (Welsh Language in Primary Care Services) (Miscellaneous Amendments) (Wales) Regulations 2019 (13 June 2019)

Provided by the Minister for Health and Social Services

July 2019

The Welsh Government welcomes the findings of the report and offer the following response to the eight recommendations contained within it.

Recommendation 1 - Some Members felt that the Welsh Government should revoke the Regulations, whilst others did not, but the course of action on which all Members are agreed is that the Regulations should be revised following a full consultation including patients' groups, the Welsh Language Commissioner and the Culture, Welsh Language and Communications Committee as well as professional bodies representing independent primary care providers.

Response: Accept in Principle

As your report identifies there is wide spectrum of views on the duties. The placing of achievable duties on independent primary care providers provides a reasonable and proportionate starting point to introduce Welsh language provision in the primary care sector. The motion to annul the Regulations was not agreed and the Welsh Government will not be revoking the Regulations.

It is important momentum to raise awareness and further develop Welsh language services in primary care is not lost, but we recognise the need to continually review and assess progress and impact.

It has always been our intention to review the implementation and impact of the duties during 2020/2021. The review will involve engaging with patient groups, the professional bodies representing independent primary care providers, health boards and the Welsh Language Commissioner. Following that review, consideration will be given as to whether the Regulations need revising and if so, a consultation will be undertaken with relevant stakeholders including the Culture, Welsh Language and Communications Committee.

Recommendation 2 - The Minister for Health and Social Services should write to the Chair of the Culture, Welsh Language and Communications Committee to explain why only the minimum 21 days was allowed for scrutinising these Regulations by the Assembly when the Welsh Government had given the Chair a commitment that more time would be allowed.

Response: Accept

The response has been set out in my covering letter to you.

Recommendation 3 - The Committee calls on the Welsh Government to commit to submitting future draft legislation relating to the provision of services in Welsh by independent primary care providers, bilingually, for scrutiny by this Committee in advance of introducing it to the Assembly.

Response: Accept in Principle

I deeply regret that the Explanatory Memorandum on the amendments to the Regulations was not laid at the same time as the English copy in this case. As I said in plenary on 19 June in response to the annulment motion and in my covering letter to you responding to Recommendation 2, when regulations are made regarding the use of the Welsh language in health and social care my officials will alert and engage with the specific subject committee but also with the Culture, Welsh Language and Communications Committee earlier in the process.

Any future amendments to these regulations relating to the provision of Welsh by independent primary care providers will be laid for 40 days before coming into force to incorporate the period of annulment. Along with any regulations a bilingual Explanatory Memorandum will be laid.

Recommendation 4 - While only some Members of the Committee felt that the Welsh Government should guarantee the right to receive public services in Wales in Welsh where current capacity exists, all Members of the Committee agreed that the Welsh Government should work towards developing this capacity in other areas.

Response: Accept

Over 120 bodies are currently complying with Welsh language standards which has improved the availability and quality of Welsh language services across many sectors, including local government, further and higher education, health sector, and police forces and fire authorities. The Welsh language Commissioner is working with these bodies, and with other bodies to improve their capacity to provide Welsh language services, and also to increase the demand for Welsh language services. Through its Cymraeg 2050 strategy, the Welsh Government is also working to increase the use of Welsh, and is implementing a Welsh Language Technology Action Plan which will allow bodies from all sectors to utilise technological developments to offer Welsh language services.

Recommendation 5 – The Welsh Government should undertake a communications campaign to educate independent primary care providers of their new duties. This campaign should promote the opportunities for Welsh speakers as a result of these duties and clarify the extent to which service providers are required to converse in Welsh.

Response: Accept

The duties being placed on independent primary care providers are part of the jigsaw of interventions and support which build on the foundations laid by ‘More than just words...’ within the health and care sector. Planned activity over the coming months

included in the More than just words action plan for 2019/2020 to support developments in primary care include:

Welsh Language Baseline Survey- GP Practices

To coincide with the introduction of the duties on independent primary care contractors Welsh Government officials have worked with the General Practitioners Committee (Wales) on developing a survey to collect baseline data on Welsh language services within GP practices and clusters. The survey is currently being finalised with questions themed under the following headings:

- Promotion and information – promoting and provision of information in the Welsh language
- Skills – level of Welsh language awareness and skills and opportunities for staff to learn and enhance Welsh language skills.
- Active Offer – recording the active offer and patient language preference.

The survey will be undertaken during the summer. The findings from this survey will inform the development of the toolkit for primary care, the Cymraeg Byd Busnes pilot and the future review on the implementation and impact of the duties. .

Toolkit for Primary Care

Welsh Government officials are taking work forward the development of a primary care toolkit to promote the Welsh language and the 'Active Offer' and provide practical guidance and support. In the interim we will in response to this specific recommendation produce a 'Frequently Asked Questions' fact sheet to promote the opportunities as a result of these duties and clarify what is expected to share with primary care contractors.

Cymraeg Byd Busnes Pilot

It is Welsh Government's intention to undertake Cymraeg Byd Busnes pilots with clusters to support primary care organisations with the introduction of the duties. This will include identifying the needs of the practices in the cluster area, and finding possible solutions to assist them in offering improved bilingual provision. A pilot has been identified in the Hywel Dda University Health Board area - Aman Gwendraeth Cluster and are discussing options with Betsi Cadwaladr University Health Board. The work will help identify good practice that can be developed on a national basis and support the planned toolkit for primary care in delivering Welsh language services and the 'Active Offer'.

Recommendation 6 - The Welsh Government should ensure that education and training providers for those working in primary care are aware of the nature of the new duties in order to dispel any misconceptions about the need for professionals to speak Welsh to work in Wales.

Response: Accept

This issue was raised at your committee meeting by the representative bodies and it has also been raised separately with my officials. It is important that we address the misconceptions on requirement about Welsh speaking abilities. We would not want the duties to be seen as a barrier to future recruitment across the primary care sector. Welsh Government, health boards, training providers and the representative bodies of the independent primary care providers all have a role to play in ensuring this is not the case. My officials will continue to work with the relevant stakeholders to dispel any misconceptions.

Recommendation 7 - The Welsh Government should immediately clarify the local health boards' responsibilities for meeting independent primary care providers' costs incurred as a result of complying with the Regulations.

Response: Accept

We would not expect or wish to see independent primary care providers losing income as a result of the Regulations coming into force introducing the duties. My officials will be writing to the Directors of Primary Care of Health Boards to clarify the position.

Recommendation 8 - The Welsh Government should fund the Welsh Language Commissioner to carry out a review of the implementation of the Regulations after they have been in force for 12 months. The Minister for Health and Social Services and the Welsh Language Commissioner should submit a report on the review to the Culture, Welsh Language and Communications Committee.

Response: Accept

As noted in the response to Recommendation 1 we will be undertaking a review on the implementation and impact of the duties and we will discuss the appropriate approach with the Welsh Language Commissioner. This review will be undertaken during 2020/21. The findings from the review will be shared with the Committee.

Justin Albert
Director for Wales
Priest House
Tredegar House
Newport
NP10 8YW

18 July 2019

Dear Justin,

The Culture, Welsh Language and Communications Committee at the National Assembly is reaching the end of an inquiry into the role of arts and culture in addressing poverty and social exclusion. The Committee has been carrying out this work by focusing on the following terms of reference:

- How effective has the Welsh Government been in improving participation in and access to culture for people in poverty?
- How effective have the efforts of Welsh Government sponsored bodies (namely the Arts Council, National Museum, National Library and the Royal Commission on the Ancient and Historic Monuments of Wales) and local government been in using culture to tackle poverty?
- What impact has the Welsh Government's Fusion programme had on using culture to tackle poverty?
- How effective have the Fusion pioneer programmes been in stimulating local collaboration?

Further information about this inquiry can be found on the Committee's website [here](#).

At the Committee's meeting on 10 July 2019 the Committee took evidence from Baroness Kay Andrews, who had previously written a report for the Welsh Government into Culture and Poverty. Baroness Andrews said that she felt that the National Trust could do more work on community engagement, saying:

The National Trust is a large and powerful and rich organisation in Wales. It could do more at a local level, I think, to be identifying the local historic environment and why it's important, for example. It could actually play a bigger role, I think, in our communities.


The full transcript of the session can be found on the Assembly's website [here](#).

So that the Committee can understand better the National Trust's work in this area, I would be very grateful if you could provide a response to the Committee, outlining:

- What work the National Trust undertakes in Wales to tackle poverty (including the effects of poverty) and social exclusion;
- How the National Trust in Wales works with communities to engage them with its work and ensure that the work of the National Trust is relevant to them.

I would be very grateful if you could provide this information by 16 August 2019. The Committee clerk would be very willing to discuss this matter further if you like, he can be contacted on 0300 200 6585. Thank you in advance for assisting the Committee's work in this area.

Yours sincerely,



Bethan Sayed

Chair of the Committee



Ymddiriedolaeth
Genedlaethol
National Trust

Justin.Albert@nationaltrust.org.uk

08 August 2019

Bethan Sayed AM
Chair of the Senedd Culture, Welsh language
And Communications Committee
Pierhead Street
Cardiff
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Dear Bethan

Thank you so much for your communication from the committee on 18 July 2019.

We are very happy to provide a response to the questions raised, and to develop our working relationship with yourself and other members of the committee to help foster greater understanding of the National Trust's role and impact in Wales.

We participated fully and enthusiastically in the work that formed part of Baroness Kay Andrews' report on Culture and Poverty: Harnessing the power of the arts, culture and heritage to promote social justice in Wales, to the Welsh Government in 2014. We were conscious before participating in the commission that we could do more to use our resources and spaces to help tackle poverty and social exclusion.

Since Baroness Andrews' report *Culture and Poverty* was published we have embarked on Wales and UK strategic programmes known as:

- Croeso i Bawb/Everyone Welcome
- Five pathways to Wellbeing
- Land, Outdoors and Nature.

We played a vital part in the initiation of these programmes at UK level based on our experience and learnings in Wales and the insights these bring for wider improvement.

The leadership team of National Trust Wales (NT Wales) has a clear aspiration to improve both relevance and inclusivity of its places across Wales. To this end it has invested in the Croeso i Bawb/ Everyone Welcome programme to access and support all aspects of the organisation across Wales with the intention:

- To be recognised as diverse and inclusive
- To be relevant to and resonate with society

The initial phase of this started in June 2019. To respond to local need properties run and deliver activities that will be relevant to their local audience. We are aware we do not collate and record these activities across Wales sufficiently enough – this programme should address that.

Sw yddfa De Ddw yrain
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Cadeirydd Cymru/Wales Chair: Linda Tomos
Cyfarw yddwr Cymru/Director for Wales: Justin Albert

Sw yddfa gofrestredig / Registered office:
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Wiltshire SN2 8NF

Rhif elusen gofrestredig / Registered charity number 205846



So, what does this mean for the National Trust in Wales?

- Using our places to help deliver the objective of the Well Being of Future Generations Act.
- Opening up our gardens, castles and mansions in a new way that welcomes people and tells a story that they find relevant to their lives.
- Offering increased opportunities with us to all sections of society – for example our partnership with Mencap Cymru, to greatly enhance volunteering opportunities for people with a learning disability through the Trust Buddies project.
- We will be about embracing Welsh culture and language in all its richness.
- Ensuring the National Trust in Wales is known for its arms wide open approach to all who interact with us and have an achievable ambition to make everyone feel not only welcome but part of all we do.

For us, opening doors and opportunities must mean just that, every day and for everyone.

We have the stewardship of many amazing places and resources that can make that happen. But we know we can only be truly successful in this venture if the people of Wales embrace our vision and work with us to make it a reality.

We have also recognised that working in partnership enables joined-up approaches in Wales that tangibly have a positive impact in tackling poverty and social exclusion.

What does the National Trust in Wales look after and have at its disposal:

- We look after one-eighth of the sites of special scientific interest in Wales and 30,000 hectares of our land is priority habitat managed primarily for nature.
- 46,000 hectares of the most outstanding and beautiful places in Wales. 97% of which is registered agricultural land
- 157 miles coastline
- England & Wales' highest peak where we farm sheep and Welsh Black cattle for the benefit of landscape, food and wildlife
- The largest countryside estate in Trust ownership - the Ysbyty Estate includes 52 farms and their Welsh-speaking tenants
- Areas of international importance including Y Migneint recognized for its carbon reserve and rare birds including curlew
- We have 200,000 members living in Wales and more than 1.6 million visitors each year.
- We are the guardians of 18 of the finest castles, houses, gardens and heritage sites and ten of the 14 mountains that reach 3000ft or more in Wales

As one of the larger charities in the UK we therefore have significant commitments in terms of land and heritage conservation and we are subject to the regulations and expectations of the Charities Commission to use our income wisely and within our defined core purpose.

The Charities Commission recognises our core purpose to be: To look after places of historic interest or natural beauty permanently for the benefit of the nation across England, Wales and Northern Ireland.

As an independent charity we don't receive any direct Government funding and many of the places we protect, like coast and countryside sites, are free to visit.

To ensure we meet the many specific expectations on us, we rely on the support and goodwill of our loyal membership to allow us to keep caring for some of society's most treasured places, on behalf of everyone.

Additionally, we are increasingly committing significant resource and staff capacity – at property and Wales level - to develop the public benefit we can achieve through programmes such as Croeso I Bawb.

Croeso i Bawb /Everyone Welcome: What is it?

Croeso i Bawb /Everyone Welcome work is a fundamental strategic pillar for us in Wales.

As Director for Wales, I have expressed our ambition as follows:

I want National Trust Wales to be known for our arms wide open approach to all who interact with us and have an achievable ambition to make everyone feel not only welcome but part of all we do. And by everyone I mean everyone, NOT just 'for anyone' who chooses to come to us. We need to actively reach out to people who know nothing about us, not just wait for them to come to us.

I want us to lead for the Trust on this. I want us to pro-actively partner with other Welsh organisations to deliver our own and wider 'for every one' mission.

We define Croeso i Bawb/Everyone Welcome through:

Ambition

- To be inclusive and welcoming; connecting and inspiring people to make a difference
- **Outcomes and goals**
- A culture and environment where everyone feels welcome
- Greater relevance to society
- Increased diversity of our people and supporter base

When seen in the context of our core purposes these are over and above our founding aims and objectives yet demonstrate our desire to deliver for the benefit for all within our society.

We have appointed a full-time programme manager for our Croeso i Bawb /Everyone Welcome programme in Wales to help kick start this work and embed it as a consistently delivered area of operational work at our properties across Wales.

We have itemised, as appendix 1, a selection of some of the partnerships and work being conducted at our properties and at a Wales level. There is a lot more in the pipeline and we will be having a major push on wellbeing in 2020, opening up our places and spaces to as diverse audiences as possible, encouraging people to regularly use heritage spaces – countryside and built – for their personal and collective wellbeing.

We fully appreciate that we are not in a position to tackle financial poverty in Wales, but we can alleviate some of that impact through working with others to identify and address the barriers to accessing our places, as well as challenging the perception that these places are 'not for us'. We do, however, currently offer Educational Membership for school groups.

We also see poverty as being a matter of poverty of space and places to enjoy.

We know life is getting ever challenging, and particularly so for those who are impacted by poverty and social exclusion and we can't make that go away without working in partnership with others and government.

But we realise that in the here and now we can make sure that space and the ability to enjoy that space is available to everyone.

No longer should richness of place and space be limited to a narrow stratum of our society.

In the 21st Century there should be nothing standing in the way of everyone feeling enriched through enjoying special places.

Our Director General, Hilary McGrady's, recently spelled out some of our thinking about ensuring the relevance of the National Trust in the 21st Century:

She said: "I will make sure that everything is rooted back to our charitable purpose, which is making sure that society benefits out of these places."

Our challenge is to make that a reality. We held a series of talks at last year's Eisteddfod to reach out to key influencers in Wales to help shape the way we use our historic buildings and the rich national heritage in our care.

We fully believe that people should have no embarrassment in rightfully reclaiming a sense of ownership of these places and moving away from the idea that although these places were once owned by the wealthy that they can only be used and valued or appreciated by the wealthy. We want all our visitors to feel welcome, to feel connected and to feel inspired by what they experience when they come to one of our properties.

I hope that the explanation and approach outlined above, and the detail in the appendices, gives you enough to fully assess the impact and role of the National Trust in Wales in regard to the two questions you raised:

- What work the National Trust undertakes in Wales to tackle poverty (including the effects of poverty) and social exclusion;
- How the National Trust in Wales works with communities to engage them with its work and ensure that the work of the National Trust is relevant to them.

However, if you or other members of the committee want more information or to visit and meet me in person at a National Trust property in Wales, then I would be more than happy to arrange that.

Sincere best wishes



Justin Albert
National Trust Director for Wales

Appendix 1:

Partnerships at Properties and at all-Wales level

Mencap Cymru: Pilot project enabling people with learning disabilities to access volunteer opportunities at heritage sites. Outcomes include insight into support requirements and appropriate approach for third sector to include people with learning disabilities; supporting Mencap's work on understanding and tackling stigma.

Fun Palaces: NT Wales to host a Fun Palace ambassador in North Wales in support of the Fun Palaces' aspiration '*culture at the heart of community and community at the heart of culture*'. Project to run for five years from October 2019.

Leicester University and National Trust: We are currently engaged in active research to understand better how we can be more relevant and ensure everyone feels welcome. In Wales our involvement is as follows:

| Property | Hypothesis being tested |
|-----------------------|---|
| Chirk Castle | If we develop specific provision for families with children on the autism spectrum – and learn more about how the needs of those families are best met - we will be able to embed that learning across all aspects of our sites and experiences and become autism friendly. |
| Powis Castle | If we empower our teams to work collaboratively with under-represented audiences to research and share previously untold stories of our places, we will better understand what drives relevance for them and increase our relevance for all. |
| Tredegar House Erddig | If we better understand the needs of (and barriers to access for) under-represented BAME and lower income communities living near our properties, and how they would like to use our places, we can become more relevant to them and their lives. |

Wales' Wellbeing Access Pass: We are aware there are financial and perceptual barriers preventing some communities from accessing our places whether they are pay-for-entry or outdoors properties. In order to break down some of these barriers we are piloting a Wellbeing Access Pass to provide an accessible entry routes for people who don't normally access our places but who would benefit from what these spaces have to offer. The Wales' Wellbeing Access Pass provides groups (a registered charity or are a constituted voluntary / community group) who undertake activities to support the health and wellbeing of their participants with entry to all National Trust places in Wales. The pass will run for 12 months and for £45 the named group can have access for up to 50 people at all National Trust Properties in Wales.

As this is a pilot there are limited numbers available and we are only currently targeting two areas within Wales. Groups must be within a 10-mile radius of Erddig, Wrexham or Bywthyn Ogwen, Snowdonia. The pilot has been running for three months and currently 10 groups have made use of the offer.

- Erddig Nordic Walkers
- Nightingale House Hospice
- Wrexham YP Info Shop
- Bowel Cancer Support North Wales
- Mold Women's Institute
- Lindan House and Hollybank Care home
- NEWCIS Carers support
- RVS Monday Club (a social inclusion project)

- Abbey Road Centre
- CAIS - Parkland Place

Relationship with Fusion: These are supported on a local basis and will vary depending on local priorities of both the Fusion group and properties in question. There are currently stronger links with the Conwy and Gwynedd Fusion groups.

NT Wales were part of the **Fusion Volunteering resources Reference Group** to develop online resources for volunteer managers.

Trussell Trust food banks: We worked with the Trussell Trust to host several food bank initiatives across Wales for Christmas. We hosted these at our properties in Erddig, Penrhyn, Plas Newydd, Dinefwr, Tredegar House and Pembrokeshire.

Locally it is difficult to separate the social impact aspect of our work from our engagement with communities. We have therefore distinguished between:

1. Social impact which includes community engagement, inclusion and acknowledgment of social economic barriers including impact on health and wellbeing;
2. Working with communities regarding relevance.

Social impact: which includes community engagement, inclusion and acknowledgment of social economic barriers including impact on health and wellbeing. In Wales our involvement is as follows:

| Property | Existing Projects |
|--|---|
| <p>Chirk Castle, nr Wrexham</p> | <p>Kitchen Garden: Accessed by groups supporting people who are currently excluded or not in a position to access or contribute in a more formal setting. Also supported adults are using the garden on a semi-independent basis to aid their recovery/rehabilitation. Current groups include Coed Celyn, Youth service, Local authority supporting adults team; Down Syndrome support team.</p> <p>Camp at the Castle: partnership with Homestart Wreccsam and Caia Park Health Team. The partnership works together to provide both a holiday experience within the wider estate and historical setting for local families who are experiencing hardship. The camp is in its second year and has doubled in size.</p> <p>The property has a number of unstructured play areas which are outside of the pay-barrier. These have been commended by members of Wrexham Play Service. Relationship with Nightingale House to provide access to our spaces for those who will benefit.</p> |
| <p>Erddig, nr Wrexham</p> | <p>Green Academies Project (GAP): Youth Volunteering targeting hard to reach communities. This is a three-year project working with children, young people and communities to look after green spaces that matter to them. The project works with local groups to target those who would benefit and who would not normally engage.</p> <p>The project works with a range of groups such as Inspire (supporting young people who self harm); dynamic (young people with disabilities); Coleg Cambria (entry to employment courses); Caia Park Partnership (Caia Park is high on the Welsh index of deprivation); urban rangers (Erddig youth club once a month); the Youth service (three local youth clubs all within areas of disadvantage, Smithfield, Pentre Gwyn and Maes Gwyn).</p> <p>Over the course of the project:</p> <ul style="list-style-type: none"> • 899 young people have participated. 3900 hours have been recorded and 58 individuals have continued volunteering long term: "GAP gave me the sense of duty and purpose that I needed during one of the hardest periods |

| | |
|--|--|
| | <p>of my life, it gets me out of my house, be active and meet up with friends, when isolation seemed like such a tempting option” GAP volunteer (18)</p> <ul style="list-style-type: none"> • Two community gardens have been created by participants: “I thought the gardening looked like fun so I joined in. Most of the kids in this area are most interested in Xbox and PlayStation, but I prefer to be outside” Dan (14) • 14 Local green spaces improved: “My favourite part of volunteering with GAP is being part of the group, everybody encourages you to try new things... I wanted to do something for the environment and I just knew, from my first day, this was the right place for me.” Caitlin (14) • Three ponds, two types of woodland, one meadow, 25m of hedgerow, one reptile transect (x6) have been surveyed: “Doing the wildlife surveys has provided me with valuable experience in a field I would like to work in, making me more employable in the future.” Georgia (18) • The project has also run three residential trips and one wild camp. <p>Felin Puleston: Part of the wider estate has a variety of uses including use by Woodland Classroom as a venue for their wildcraft programme, home-school club, junior rangers and bush craft sessions; a home for the Gap Project; opportunities for local community drop ins.</p> <p>Erddig Youth Club: This celebrated its 20th anniversary in July. The club is run in partnership with Offa Community Council and run entirely by Erddig Youth Work Volunteers. It aims to provide a safe space for local youngsters to meet, grow and have fun.</p> <p>There is no membership fee but the club asks that every member contributes something to Erddig through volunteering. Since opening in 1999 they have built an accessible footpath through Court Wood, lots of fencing, river clearance, tree planting and helping at events. Recently awarded a £300 grant from the Youth Service to celebrate the positive work they have been doing - the young people have requested T-shirts emblazoned with #bemoremeyoungvolunteer. They will receive these in August.</p> <p>The club seeks to instil the importance of being kind, giving without the expectation to receive, caring for the environment and appreciating nature in all that come along - young people and youth workers.</p> <p>One previous member of the youth club returned as a temporary staff member while studying: <i>‘Erddig Youth Club was different to so many other youth clubs. With many youth clubs you just used to get dropped off at and picked up at the end with nothing in between. At Erddig you got a sense of the history and the connection to the people that had been there before. It was a really positive and comfortable place to be which as a young person meant that you could develop your confidence. At that age some situations could make you feel very unsure, but you always felt at ease at Erddig Youth Club.’</i></p> <p>College and Glyndwr University Partnership: Offer the property as a place for practical skill development.</p> <p>Eco- schools: Using Erddig as a setting for a teacher training session and their engagement team are building an engagement activity on the back of this.</p> |
| <p>Bodnant Gardens, Llandudno</p> | <p>Currently working with the Homeless Veterans Group to offer weekly supervised placements at the property.</p> |

| | |
|---------------------------------------|---|
| | <p>(2015) gardeners helped Blind Veterans Association create a sensory garden at their Llandudno center. The property continues to support the upkeep of this.</p> <p>Work with local MS Society to create suitable volunteering roles.</p> <p>Unbind the wing: Recent access to the McLaren family's archives provided the previously unknown story of Laura McLaren's contribution to women's suffrage. The property worked with a range of local groups including Amnesty International, anti-slavery groups and a community theatre group to provide a contemporary interpretation of an important story.</p> |
| <p>Eryri a Llŷn</p> | <p><i>Piloted an outdoor exercise programme as part of the Snowdonia Partnership with National Park and NRW.</i></p> <p>Uwch Conwy Catchment Project: Working with a local community theatre group the team ran a series of school and community sessions based on local mythology of Yr Afanc to raise awareness of both heritage and environmental topics linked to the catchment. The project also provided an opportunity test an outreach approach which was well received.</p> <p>In 2017/18 the team also worked with Conwy Fusion to offer volunteering taster sessions for Fusion linked groups.</p> <p>We also held a stakeholder event to develop partnerships and to consult on proposed work. In attendance were a range of public health, heritage and tourist bodies as well local community groups.</p> <p>Ongoing work with the local community to identify and support entry routes to the organisation.</p> <p>Bwythyn Ogwen: Partnership with Outward bound – access to opportunities and outdoors.</p> <p>Pilot with Unllais, local council and Conwy Social Care and Education service to provide Outdoors for Wellbeing programme for young people at risk of mental health e.g. self harm. This was supported by a local councillor following feedback from young people requesting access. One-day taster session in 2018 was well received; desire to co-create longer term programme with young people but it has been difficult to get it set up</p> <p>Porth y Swnt, Aberdaron: An accessible visitor building which provides an interactive local story developed with support from the local community.</p> |
| <p>Castell Penrhyn, Bangor</p> | <p>Job centre plus (informal relationship) Disability Awareness scheme: Routes to employment /attract potential volunteers as demonstrate understanding of needs.</p> <p>Abbey road (mental health and recovery): Placements with Catering and work placements for route to work via volunteering</p> <p>Dementia Awareness: Locally training staff to be dementia friends</p> <p>Trac: Working with Trac to provide opportunities for young people at the property. TRAC 11-24 is a project supporting young people aged 11 to 24 disengaging with education and at risk of becoming NEET (not in Education, Employment or Training). https://www.groundworknorthwales.org.uk/latest/projects/trac/</p> <p>Currently part of the Slate Partnership and supporting the World Heritage bid.</p> |

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|---------------------------------------|--|
| | <p>Artists in residence: This was a three-year project working with different artists each year. These artists established new relationships between Penrhyn Castle and the community. According to the curator they:</p> <p><i>'involved Penrhyn's staff, volunteers and visitors, and community groups and individuals as participants and co-creators: Bangor University, Coleg Menai, Penrhyn Male Voice Choir, Penrhyn Slate Quarry, the residents of Maesgeirchen, Caffi Coed y Brenin, Siop Ogwen, the North Wales artistic community, Ysgol Dyffryn Ogwen and the wider community in and around Bethesda. Through involving artists we learned new ways of presenting the history we know; we found new ways to animate the objects in our care; we began a new understanding of the role that Penrhyn might play in its community.'</i></p> <p>Colonial countryside: This is a child-led writing and history project in partnership with Peepal Tree Press and the National Trust. Penrhyn castle is part of the wider programme and works with curators, poets and other artists alongside a local school. Focusing on a number of items in the collection the children will re-present them in a way that focuses on the colonial connection. This work is ongoing.</p> <p>Penrhyn Castle is also a wider National Trust programme to transform the visitor experience and build relevance with both visitors and the wider community. As part of this the property are in the process of recruiting a Community Engagement role which will focus specifically on building links and working with external organisations and groups. The learning from this work will be shared across other National Trust places.</p> |
| <p>Plas Newydd and Sir Fôn</p> | <p>Fun Palaces 2017 &18: Target local groups and schools. Also facilitated Fun Palaces workshop to support other local organisations to run a Fun Palace. Session attended by Storiell, Pontio as well as other smaller groups.</p> <p>Scout and Beavers: Camping on site during the summer.</p> <p>Cemlyn: Drop in and consultation to share the natural and heritage aspects of the site as well as impact from coastal change.</p> <p>North Anglesey: Establishing partnership with an outdoor provider with the intention of engaging local communities and schools through outdoor activities while learning about wildlife, climate change and pollution.</p> |
| <p>Y Gŵyr</p> | <p>The team work with a range of local groups including YMCA; WCADA – Welsh Centre for Action on Dependency and Addiction; SYSHP – Swansea Young Single Homeless Project; Swansea Outdoor Group (A local walking group who have been involved in litter picks); Blaen y Maes Youth Club; Eight local primary, secondary schools and colleges.</p> <p>We also offer opportunities to 17 employee volunteering groups.</p> <p>City of Sanctuary (Swansea) – this is a new relationship and is just in the small beginnings. This group want to bring refugees into Gower to simply enjoy what we have. It has been recognised that on average the refugees (once food/bills etc has been paid for) have around £3 or so a week spare to spend. This limits dramatically what they can do and how they meet people and make relationships/build community and so we will be driving groups out to our land in our minibus and giving our time to simply ensure they have a good experience on there.</p> |

| | |
|---|---|
| | <p>Crisis – we have been building up our relationship with this homeless charity in Swansea and they have been on some guided walks with our rangers and are now keen to undertake some volunteering. They want to be quite focussed on their tasks to build skills in people that are looking to get back on to the job/housing ladder and so we will be focussing on tasks such as dry stone walling and so on with them.</p> <p>Swansea City Community farm – this relationship has been slowly building over the last few years. We take a few groups a year to do some volunteering tasks so that they can broaden their skills and they come to get hay from our fields to use on their farm. The hay meadows were funded by HLF and so we are not allowed to sell the hay for the first 10 years and usually locals can come and take what they need. Being able to offer hay to the city farm who are very strapped for cash feels great and they really appreciate it.</p> |
| Penfro | Pembrokeshire Mencap: Running the Stackpole kitchen gardens and tea room. |
| TŷTrdegar, Newport | The Laundry project and Community Engagement plan: Current work includes Growing Spaces; Urban Circle; Garden Design Project; Future of Cultural Heritage work; Dyffryn Community Link & Pill; Links with Fusion; Links with HLF funded Newport Transporter Bridge project (community focussed); Living Levels; and HAPPY project funded by the Healthy and Active Fund and delivered in partnership with funding from Welsh Government. |
| Dinefwr, Llandeilo | Mencap: Work with the local Mencap group has been in progress for over 16 years. Links with Llandeilo community. |
| Dyffryn Gardens, Vale of Glamorgan | Developing links with Caer Heritage to provide archaeological opportunities on-site. Opened site to the Family Action 'Family Monsters Picnic'. This was attended by Family Action groups from across Wales as well as their local group. |
| Aberdulais Falls, Aberdulais | Establishing links with their neighbouring park to create links |

Appendix 2:

Overview of wider partnership working

Of the 13 public bodies we currently have or are developing working partnerships and links with the following:

| Organisation | Type or relationship | example |
|---|---|--|
| Amgueddfa Cymru – Museum Wales | Informal ad hoc links currently | |
| Arts Council Wales | Funder | Arts project Penrhyn and pilot arts programmes Wales wide. |
| Local Health Boards / Public Health Wales NHS Trust | Piloting ways of working. Currently exploring potential Partnerships. | Referral to exercise – Snowdonia. Early discussions with Betsi Cadwaladr University Health Board regarding opportunities around health and wellbeing for staff. Green prescribing and access to space – working in partnership with Conwy. Partnership with Caia Park. Health Team – Erddig. NT Wales is a member of Let's Get Moving North Wales. We currently sit on their steering committee, the Green Activities workstream and the children and young people work stream |
| National Library of Wales | Working together. | Curatorial work and research opportunities e.g. training research volunteers |
| National Park Authorities | Partnership | Snowdonia |
| Local Authorities | Partnership Pilot Partnership | Coastal Adaptation Llyn. Conwy local authority – we have been working with a local councillor, staff from the Social Care and Education department and a Deputy Head to engage local young people in the co-development of an Outdoors for Wellbeing programme. Initial consultation with young people confirmed their interest in such a programme. Wrexham local authority through Green Academies Project Offa Community Council |
| Natural Resources Wales | Partnership | Uwch Conwy Snowdonia Pembrokeshire Gower |
| Sport Wales | Partnership | Let the Outdoors Move You Provision of space for range of activities for all ages and ability e.g. ParkRun; Breeze rides for women and children. |

| | | |
|------------------|---|---|
| | | Adventure Smart Wales outdoor safety and awareness campaigning organisation. |
| Welsh Government | Partnership | <p>Community energy – provision of support and expertise for establishing community energy schemes e.g. Abergwyngregin & Bethesda.</p> <p>Llanberis project where we gave our time pro bono to manage the project with the community.</p> <p>Also the “Energy local” scheme across Bethesda and Snowdonia where we worked with community and other partners to not only negotiate best value electricity supply to over 100 homes, but to work with them to sell the energy they generate as a community to ensure they can thrive and reinvest within the community.</p> <p>Tredegar House and Erddig are host organisations for placements. We hope to expand the sites participating in the next cohort.</p> |
| | Participants in the Cultural Ambition Project funded by the National Lottery Heritage Fund and the Welsh Government’s Museums, Archives and Libraries Division. | |

Dafydd Elis-Thomas

Deputy Minister for Culture, Tourism and Sport

Welsh Government

22 July 2019

Dear Dafydd,

Update on the arts and creative industries portfolio

I would like to update the members of the Culture, Welsh Language and Communications Committee issues within your portfolio in advance of the scrutiny work we are undertaking in the Autumn Term.

I would be grateful if you could provide me with an update on the work to progress Creative Wales, the National Contemporary Art Gallery for Wales and the planned National Sports Museum for Wales.

The Committee will be doing work on these topics in the Autumn Term and plan to visit related sites in North Wales.

1. Creative Wales

1.1 Governance

The Welsh Government's response to our report on the inquiry into film and major television productions accepted some of the recommendations with reference to Creative Wales.

I am grateful to you for providing more detail in your contribution to the debate on the report in Plenary on 10 July, on the formation of Creative Wales. You mentioned that the recruitment for a Director and Chair would begin soon. You also mentioned that you expect the process of setting up the governance structures would be completed by the end of October.

Please can you set out the governance structure of Creative Wales? Can you list the dates for recruiting and appointing the Director, Chair and Board members?

1.2 Funding

Can you set out the overall budget for Creative Wales, and of that funding, how much is available to support film productions?.

Can you explain what criteria will be used to determine applications for funding for film and television productions, for example, how commercial and cultural factors are balanced? What return on its investment is the Welsh Government anticipating from this funding?

I am interested in the legacy of the Media Investment Budget (MIB). How will you ensure the returns on investments made under the MIB will be reinvested in further screen productions? Will the money that was intended to be invested under the MIB be reallocated to the screen funding provided through Creative Wales?

I have received many inquiries from producers who are looking for funding support and I would like to have as much information as possible to reassure them that Wales is serious about maintaining the growth of our film industry.

1.3 Requirements for publicly supported productions to hold local auditions

I am attaching a letter from Simon Curtis, National Organiser for Wales, Equity. He has suggested a helpful clarification to our recommendation that productions receiving financial support from the Welsh Government should hold at least one local audition. You have accepted this recommendations, I would be grateful if the wording of future agreements with productions could specify 'one local set of auditions' or 'one full day of local auditions' as per Simon's letter.

2. National Contemporary Art Gallery for Wales

Please can you provide an update on the work to progress the proposals for a National Contemporary Art Gallery for Wales? It would be useful for us to have an update on the work of the Steering Group.

You mentioned in your statement of 10 May 2019 that further feasibility work will need to be completed to identify long term actions. Please can you set out what this work entails? That is, aside from the work detailed in your statement which your team are already progressing:

- The tender for further audience research, to develop ‘a more sophisticated understanding’ of the market for contemporary visual arts in Wales;
- The development of a framework for a capital grant fund into which galleries can bid, to be part of the distributed model of the Gallery;
- Business planning work to determine an ultimate Headquarters for the distributed gallery.

Please can you set out the timetable for delivering this work? I understand from your presentation at the ‘What Next Cardiff’ group on 10 July that you hope to be in a position to make an announcement in the Autumn.

3. National Sports Museum for Wales

Please can you outline the progress of talks with the National Museum of Wales and the local authority on establishing a football related museum and visitor attraction in Wrexham?

4. The Committee’s Forward Work Plan

During the Autumn Term, the Committee also plans to carry out work on:

- The inquiry into the music industry, launched in May;
- Annual scrutiny of public service broadcasters;

- Annual scrutiny of Government sponsored public bodies within our remit;

Next year the Committee will be looking at:

- Welsh in a digital world;
- The listing of buildings and the scheduling of historical monuments;
- The arts and health;

During this term it has been very useful for us to receive a briefing from Welsh Government officials in relation to the work we have been doing. These sessions were offered by the Minister for Health and Social Services and the Minister for Education. If you think it is appropriate, we would be interested in hearing from your officials – in private – on the topics mentioned in this letter.

Please can you reply to this letter by **12 August** in order for me to brief our Members when we return in September?

Yours sincerely,



Bethan Sayed

Chair of the Committee

Yr Arglwydd Elis-Thomas AC/AM
Y Dirprwy Weinidog Diwylliant, Chwaraeon a Thwristiaeth
Deputy Minister for Culture, Sport and Tourism



Llywodraeth Cymru
Welsh Government

Ein cyf/Our ref: MA/P/DET /2820/19

Bethan Sayed AM
Chair – Culture, Welsh Language and Communications Committee
National Assembly for Wales
Cardiff Bay
Cardiff
CF99 1NA

09 August 2019

Dear Bethan,

CULTURE, WELSH LANGUAGE AND COMMUNICATIONS COMMITTEE: REQUEST FOR UPDATE ON THE ARTS AND CREATIVE INDUSTRIES PORTFOLIO

Thank you for your letter of 22 July in which you request an update on certain areas of my portfolio which will enable you to update Committee members in advance of the scrutiny work which you are planning to undertake in the autumn.

I have attached – as an Annex – an update on the work to progress Creative Wales, the National Contemporary Art Gallery for Wales and the planned National Sport Museum for Wales.

Thank you also for the notice of what the Committee intends to consider in addition to the above, in the coming autumn term and next year. As ever, my officials and I stand ready to assist the Committee in its work.

Yours sincerely,

Yr Arglwydd Elis-Thomas AC/AM
Y Dirprwy Weinidog Diwylliant, Chwaraeon a Thwristiaeth
Deputy Minister for Culture, Sport and Tourism

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Rydym yn croesawu derbyn gohebiaeth yn Gymraeg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.

We welcome receiving correspondence in Welsh. Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.

1. Creative Wales

Creative Wales will be established at the end of November and will be an internal agency of the Welsh Government. My officials are currently finalising the governance arrangements and it is envisaged that it will have similar operational flexibility as is currently afforded to Cadw and Visit Wales, also within my portfolio.

Work is underway to recruit a new Deputy Director to lead Creative Wales and this post is being advertised later this month. An organisation development exercise has also commenced to implement a new structure for the organisation. Once this process has completed, I will ask my officials to commence the necessary process to appoint a Chair and Board members.

Funding arrangements for Creative Wales are currently being developed in advance of its launch. The precise level of budget will be subject to the Welsh Government's usual budget setting process.

In relation to the recommendation regarding local auditions, this is a commitment that will be built in to Creative Wales' funding guidance and any subsequent offer letters.

2. National Contemporary Art Gallery for Wales

In addition to the work outlined within my Written Statement, a small steering group drawn from Welsh Government officials, Arts Council Wales and Amgueddfa Cymru – National Museum Wales has been convened. This group is working together to define what research is required to provide the evidence on which decisions will be made. A meeting in June discussed the distributed gallery concept and identified the need to commission a study to explore what is needed within the existing gallery network to ensure they can comply with Government Indemnity Scheme conditions. This would enable the display of high value works from the National collections. This will feed into the criteria the capital grant scheme which is currently being developed.

The steering group is due to meet later in September and thereafter will meet monthly to drive forward the first stage of the work. I will be happy to provide further updates on progress over the coming months.

3. National Sport Museum for Wales.

The 2018 'Celebrating Our Sporting Heritage' report established that it is not feasible to create a National Sport Museum for Wales.

As per the report's recommendations, Amgueddfa Cymru – National Museum Wales will continue to collect, present and promote sporting heritage as an integral part of the cultural life and national history of Wales and I see investment in the existing Wrexham Museum as the practical way to provide a football museum for Wales.

Officials are therefore continuing discussions with Amgueddfa Cymru – National Museum Wales and with Wrexham Council whose Executive Committee has already approved proposals for developing the project. The report is available on line:
<http://modern.gov.wrexham.gov.uk/documents/s15501/Item%208.pdf>

Wrexham Council officials, in consultation with Cadw officials, are looking at the practicalities involved in adapting the current museum building.

Welsh Government officials have held discussions with Sporting Heritage with a view to establishing the expert panel recommended by the study. Sporting Heritage is a charitable company and the UK's recognised subject specialist network for sports heritage.

Agenda Item 4.6

Annwyl Bethan

Mae nifer o gyrff sy'n derbyn arian cyhoeddus drwy Lywodraeth Cymru yn cadw'r wybodaeth mae nhw'n ei gynhyrchu ee ffotograffau, ymchwil, ar drwydded caeedig, yn hytrach nag ar drwydded agored.

Er enghraifft, mae CADW yn datgan fod yn rhaid iddynt godi am y miliynnau o ffotograffau sydd ganddynt, a'u gwerthu i'r cyhoedd yn hytrach na dilyn esiampl Llyfrgell Genedlaethol Cymru, gan eu rhoi am ddim, ar drwydded agored. Mewn ateb i FoIR gen i tua 4 mlynedd yn ol, datgelodd Cadw fod eu hincwm y flwyddyn oddeutu £1,000, heb gymryd costau chwilio am y ffotograff, ei sganio, post ayb i gyfri. pe bai'r costau hyn yn cael eu cymryd i ystyriaeth, yna mae'nt yn gwneud colled.

Nid yw Llywodraeth Cymru, felly, yn cael y 'gwerth am arian' gorau; nid yw'r trethdalwr. Mae rhyddhau gwybodaeth fel ffotograffau a thestun yn medru creu elw i fusnesau sy'n defnyddio'r cynnyrch yma, ac mae ffotograffau o gestyll, cromlechi ayb hefyd yn gwerthu Cymru i weddill y byd mewn modd dihafal. Er enghraifft, gall Wasg y Lolfa gymryd cant neu ddau neu fwy o'n lluniau ar Gomin Wicimedia, a'u cyhoeddi mewn llyfr; Comin, gyda llaw yw'r casgliad mwyaf o ffotograffau drwy'r byd.

Holais Dafydd Elis-Thomas yn ddiweddar a fyddai'n bosib i Lywodraeth Cymru gynnwys amod yn y taliadau i'r gyrff yma: y cant eu hariannu ar yr amod fod yr hyn mae'n nhw'n ei gynhyrchu yn cae ei roi ar drwydded agored. Ei ateb oedd mai mater i'r gyrff hynny oedd hyn, ac nid i Lywodraeth Cymru. Anghytunaf. Byddai pobl Cymru'n manteisio'n enbyd yn addysgol ac yn ariannol o drwydded agored. Mae LIGC wedi uchlwytho dros 13,000 o'u ffotograffau a phaentiadau gorau i Comin, fel y gallwn ni (a gweisg, busnesau ayb) eu defnyddio ar Wicipedia. Mae Amgueddfa Cymru wedi uwchlwytho cyfanswm o ddim.

Atodaf rai pwyntiau am yr Wicipedia Cymraeg i'ch sylw caredig. Byddai agor y trwyddedau a nodais uchod yn golygu y gallem godi nifer yr erthyglau dros nos i tua 300,000. Mae'r arian sy'n dod o Ewrop (a'r un fydd y meini prawf yn dilyn brexit) a'r arian a roddir gan Google ayb i gyfieithu prosiectau i'r Gymraeg yn ddibynnol ar un peth: y nifer o erthyglau ar Wicipedia'r iaith honno. Felly, er mwyn y Gymraeg, mae angen agor y trwyddedau hyn ar unwaith.

Carwn ofyn i chi am **femorandwm** neu ymchwil i ba gyrff sy'n defnyddio trwyddedau agored (ee Comin Creu / Creative Commons, OGL) a pha gyrff sy'n defnyddio trwyddedau caeedig (ee Hawlfraint Coron Lloegr).

Carwn hefyd gyflwyno ei hachos i'r **Pwyllgor Diwylliant, y Gymraeg a Chyfathrebu**.

Diolch o galon.

Cofion cynnes

By virtue of paragraph(s) vi of Standing Order 17.42

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Agenda Item 4.7



By email

09/08/2019

Re: Involvement in the first Future Generations Report

Dear Bethan,

Producing a Future Generations Report is one of my duties in the Well-being of Future Generations Act. It must provide advice on improvements public bodies should make in order to set and meet well-being objectives which are the commitments they chose to make to improve the economy, society, environment and culture of their area. My report will also include information on the progress to date and on what should happen in the future. The Report will be published in May 2020.

This will be the first Future Generations report and will include the following main chapters: 'considering where we are and should go culturally (5 Ways of working and 7 core areas); where we are and should go in achieving the well-being goals (including objectives and steps); a particular consideration of our areas of focus (transport, planning, housing, ACEs, skills, alternative models for the health system, decarbonisation, budgeting and procurement); recommendations and ideas.

Using the five ways of working we intend to follow the involvement principle and in addition to our national conversation '[Our Future Wales](#)' and our online stories forum, '[The People's Platform](#)', I would like to give you an opportunity to help shape the content of my report and my recommendations. I also want to flag in the report, the resources which would be most useful to public bodies and would welcome suggestions as to reports, documentations and recommendations your committee would like to point out.

I would be grateful if you could send us any information or comments you would like me to consider by the 1st of November 2019. I am interested in particular in concerns, observations, opportunities or recommendations you think are most important, as well as a list of issues you think are of greatest importance to current generations and then to future generations to see if they differ.

I look forward to hearing the views of your committee.

If you wanted to talk in person, we could seek to organise a meeting with my colleagues who will also be visiting Ty Hywel's cafeteria in the autumn with Positif Politics and further information will be sent to you about this opportunity. We would welcome the opportunity to meet with you and your colleagues.

My office will also contact every Assembly Member separately to ask for their personal opinions and we are also preparing tailored 'Assembly Members briefing packs' that provide further information on my work to date and the priorities for the year ahead. You will receive this separately and individually. It will also include some examples of how the Act is being delivered in your area.

If you have any further questions, please don't hesitate to get in touch.

Regards,



Sophie Howe
Future Generations Commissioner for Wales

Agenda Item 7

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Agenda Item 8

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